



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/K Rothfus/R/Congress (13160)  
Strategic Media Placement (3469)/15773902  
EVERSOLE,WHITNEY  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
POL/K ROTHFUS/R/CON/PA (135258)  
National/Political  
2573/06280544

Invoice 630802  
Inv Date 9/30/2012  
Terms Net 30  
Contract 327131  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43205

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

ROTHFUS 8/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/1/2012 10:58:01AM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.0	Contract Line Remarks:	<b>NEWS 530-6P/3</b>							
	Spot	5:30:00PM- 6:00:00	Day, M-1, Tu-1	09/04/12 5:41PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TVGENKR1275H	\$600.00	
6.0	Spot			09/03/12			1 preempt @ \$600.00	\$0.00	Program Change
8.0	Contract Line Remarks:	<b>NEWS 6-630P/6</b>							
	Spot	6:00:04PM-Channel	Day, M-1	09/03/12 6:10PM (Mo)	00:30	Channel 11 News At 6pm M-F	TVGENKR1275H	\$700.00	
9.0	Contract Line Remarks:	<b>TODAY 7-8A/8</b>							
	Spot	7:00:00AM- 8:00:00	Per week (2), Mo, Tu, We, Th, Fr	08/27/12 7:59AM (Mo)	00:30	Today Show	TVGENKR1275H	\$525.00	
	Spot	7:00:00AM- 8:00:00	Per week (2), Mo, Tu, We, Th, Fr	08/29/12 7:29AM (We)	00:30	Today Show	TVGENKR1275H	\$525.00	
10.0	Contract Line Remarks:	<b>TODAY 7-8A/9</b>							
	Spot	7:00:00AM- 8:00:00	Day, M-1, Tu-1	09/03/12 7:58AM (Mo)	00:30	Today Show	TVGENKR1275H	\$525.00	
	Spot	7:00:00AM- 8:00:00	Day, M-1, Tu-1	09/04/12 7:23AM (Tu)	00:30	Today Show	TVGENKR1275H	\$525.00	
11.0	Contract Line Remarks:	<b>NEWS 530-6P/2</b>							
	Spot	5:30:00PM- 6:00:00	Per week (3), Mo, Tu, We, Th, Fr	08/27/12 5:43PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TVGENKR1275H	\$600.00	
	Spot	5:30:00PM- 6:00:00	Per week (3), Mo, Tu, We, Th, Fr	08/28/12 5:43PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TVGENKR1275H	\$600.00	
	Spot	5:30:00PM- 6:00:00	Per week (3), Mo, Tu, We, Th, Fr	08/31/12 5:54PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TVGENKR1275H	\$600.00	
12.1	Contract Line Remarks:	<b>NEWS 6-630P/5</b>							
	Spot	5:58:34PM-Channel	Per week (4), Mo, Tu, We, Th, Fr	08/27/12 6:09PM (Mo)	00:30	Channel 11 News At 6pm M-F	TVGENKR1275H	\$700.00	
	Spot	5:58:34PM-Channel	Per week (4), Mo, Tu, We, Th, Fr	08/28/12 6:12PM (Tu)	00:30	Channel 11 News At 6pm M-F	TVGENKR1275H	\$700.00	
	Spot	5:58:34PM-Channel	Per week (4), Mo, Tu, We, Th, Fr	08/29/12 6:09PM (We)	00:30	Channel 11 News At 6pm M-F	TVGENKR1275H	\$700.00	
	Spot	5:58:34PM-Channel	Per week (4), Mo, Tu, We, Th, Fr	08/31/12 6:12PM (Fr)	00:30	Channel 11 News At 6pm M-F	TVGENKR1275H	\$700.00	
13.0	Contract Line Remarks:	<b>NEWS 6-630P/6</b>							
	Spot	5:58:34PM-Channel	Day, Tu-1	09/04/12 6:22PM (Tu)	00:30	Channel 11 News At 6pm M-F	TVGENKR1275H	\$700.00	
14.0	Contract Line Remarks:	<b>NEWS-6P/3</b>							
	Spot	6:00:04PM-Channel	Day, M-1	09/03/12 6:30PM (Mo)	00:30	Channel 11 News At 6pm M-F	TVGENKR1275H	\$600.00	M/G For 6.0.1

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$9,300.00
Commission	(\$1,395.00)
Net Total	\$7,905.00

Total Spots 15